

# SHOW **PREVIEW**

# THE GIFTING GRANDEUR IS HERE!

Gifts World Expo, Delhi 2024, is making breaking headlines!

India's Biggest Exhibition on Gifting & Promotional Solutions is back in the heart of India, New Delhi, with the biggest edition yet. Marking the milestone of success, this 25th edition is the largest and the most diverse gifting exhibition. The industry will experience the magnificence of solutions from every nook and corner of celebratory, festive, promotional & corporate gifting solutions.

Gifts World Expo is India's biggest and the only business platform encompassing every genre of gifting, calling out professionals from all supported by the industry's industries. renowned associations.





## THE EXPO WILL SHOWCASE

30,000+

3500+

Products

**Brands** 

600+

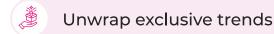
**SPREAD ACROSS** 

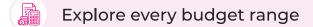
**Exhibitors** 

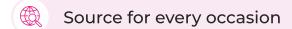
**3,25,000** sq ft show area exhilarating the history of

the industry

## **GIFT LIKE A PRO ALL YEAR ROUND!**







Forge lasting connections

Meet top industry brands

Time-saving sourcing experience

Hands-on product demonstrations



# **EXCLUSIVE BUYER ATTRACTIONS**

## Start-Up & Innovation Zone



Step into the future of gifting at our Start-Up & Innovation Zone, where entrepreneurs unveil their latest products, services, and innovations. This dynamic space is designed to connect you with the next big thing in the industry.

Meet visionary creators, explore groundbreaking ideas, and discover opportunities to collaborate with fresh talent. Whether you're seeking new products to captivate your clients or looking to invest in innovative solutions, this zone is your gateway to the future of gifting.

## **Trending Products**



Discover a new dimension of gifting at our Trending Products Showcase, a premier feature designed to elevate your buyer experience. Strategically located at the entrance, this showcase

offers an exclusive glimpse into the most innovative & trendy products available on the show floor. Be inspired by top-notch gifting solutions, ensuring you stay ahead of trends and find the perfect items to delight your clients, partners or customers. Explore these standout products and make the most of your visit to the latest and greatest in the industry.

## Sustainable Products Zone



Sustainable Products Zone, a dedicated area spotlighting a curated selection of eco-friendly and socially responsible products perfect for corporate gifting. Inspire change and promote a culture of conscious consumption

with a choice of sustainable solutions, making a meaningful impact.

## **Stationery Pavilion**



Explore the latest trends and innovations in stationery at the exclusive Stationery Pavilion. This specialised segment showcases a wide range of high-quality, trendy stationery and office supplies, making it the ultimate

destination for businesses seeking unique gifting solutions. Elevate your stationery offerings and discover top-tier products that will set you apart.

## **Entertainment Zone**



Immerse yourself in a world of fun and relaxation at our Entertainment Zone, designed to enrich your exhibition experience. Engage in interactive gaming areas that foster networking and provide a refreshing break from

the busy show floor. Unwind with delicious treats at the café, capture memorable moments at the selfie booth, and strike a pose at the Magazine Photo Booth for professionally styled photos. This diverse array of attractions ensures a delightful and enjoyable visit, making your time at the exhibition truly memorable.









25-26-27 JULY 2024 | HALL NO. 2,3,4 & 5 | PRAGATI MAIDAN, NEW DELHI, INDIA

## **UNITY IN GIFTING DIVERSITY**

Gifts World Expo encompasses every possible gifting solution - all under one roof brought by niche veterans.



- · CASLAY
- · AMAZING GIFTS
- PINNACLE ENTERPRISES
- POWER PLUS
- · MUTHA IMPEX
- · GILDAN



- METASHOT
- REMAXX
- · XECH
- ·JBL
- · HAPIPOLA
- 1.8U •



- · KANGARO
- FLAIR WRITING INDUSTRIES LTD.
- PILOT PENS
- SCHOLAR
- TEJURA OVERSEAS
- NAVNEET



- · HIMALAYAN PINE Co
- · VINCY
- ·ASHPVEDA
- · ROSE AND WILLOW
- COLORBAR COSMETICS
- · RENEE COSMETICS



- EVERWEAR
- GUPTA INDUSTRIES
- HIPLUS
- · DELTA TROPHY
- · SUN TROPHY
- · SHANTI TROPHY



## PREMIUM GIFTS / GOLD & SILVER GIFTS

- · ARYA 24KT
- · EL'UNIQUE
- MADHUVAN JEWELERS
- MALABAR
- · MOMENTZ
- · LA PLATA LUXURY



- · AVS PACKAGING PVT. LTD.
- INDI COLOUR PRINTS
- PAC MY PRODUCT
- · ABHINANDANS INC
- THE RIBBON FACTORY



- TULSI NUTS & DRY FRUITS
- COCOAMELTS
- GOOSEBUMPS
- · BROWNS AND MORE
- RUCHOKS
- PANSARI INDUSTRIES



- · LOGAM INDIA
- · OM BHAGWATI ARTS
- · HOMEARTE INDIA
- WELSPUN
- LIVEPURE
- PM OVERSEAS



- UNINOX HOUSEWARE
- · SHRI & SAM
- PEXPO
- · CLAY CRAFT
- HAMILTON
- SIGNORAWARE



- HSW
- TRUE COLORS SOLUTIONS
- · LISCO SYSTEMS PRIVATE LIMITED
- BHARTI CREATIONS
- · COLORJET



- ADIDAS
- · LEVI'S
- · WOODLAND
- SWISS MILITARY
- BUGATTI
- UCB

& MANY MORE ON THE SHOW FLOOR







# GIFTS WORLD EXPO, DELHI 2024, IS BRINGING THREE DAYS OF STRATEGIC BUSINESS & NETWORKING WITH GIFT TALKS



Sharpens focus on the innovative realm of AI and AR technology, offering insights into their transformative potential within the gifting industry. It also covers business growth strategies and technologies to take your Gifting business to the next level.

DAY 2

Shifts gears towards fostering partnerships, emphasising the selection process and facilitating fruitful business conversations across buyers from various industry verticals to bulk-sourcing buyers like Corporate Event Planners, Wedding Planners and more.

DAY 3

Focuses on gifting & gift packaging trends for the year, illuminating the importance of designs and trends and underscoring the significance of staying abreast of evolving consumer preferences and aesthetic sensibilities.

WITH ITS STRATEGIC AGENDAS, **GIFT TALKS 2.0** AIMS TO CATALYSE INDUSTRY GROWTH AND FACILITATE MEANINGFUL STAKEHOLDER CONNECTIONS.

25-26-27 JULY 2024 | HALL NO. 2,3,4 & 5 | PRAGATI MAIDAN, NEW DELHI, INDIA

# FIRST-TIME EXHIBITORS AT DELHI EDITION

With a growth rate of 33% every year, the expo is becoming bigger & better.

Every edition has new add-ons and onboarding brands to bring in diversity.

#### Check out the 25th edition's brand additions:

7 BAZAARI ABROSAA ADAIR DUTT ADIDAS AESTHETIC ALA CARD ALPHA SCALES ALVARO

AMARESHAN GIFTX

AMAZON AP EXIM

ARSIAN ORGANIC AS INTERNATIONAL

**ASHPVEDA** 

AVS PACKAGING PVT. LTD.

AYUSH GIFTS MART BALAJI ENTERPRISES

BASTAR ARTS BELLA CASA BGL BAGS

BOXGLEE CANDLE & FRAGRANCE CO.

**BRAWNY BEAR NUTRITION** 

BRDG GROUP BRITTON

**BROWNS AND MORE** 

BUGATTI BY ADAB CAREVEGO CASLAY

**COLORBAR COSMETICS** 

COMPANY NAME COOKWELL

CRAFT ENTERPRISES CURIO GROUP

DIAMOND PRODUCTS DIAMOND QUARTZ DIGITAL DISTRIBUTION

DIVINE COPPER DIVINE DIVINITY DNV CREATIONS

DONATO DYNA WRITING ECO TASAR SILK ECOSAVE

GIFTY HOME FASHION GIRLFRIEND BAG FACTORY

**GOBRIO NUTS** 

GT GLOBAL GUPTA EXPORT HAFELE INDIA

HANSIKA ENTERPRISES

HARDSODA

HIMALAYAN PINE CO

HOPE HUB CORPORATE GIFTING

HOTEON TRADING HOUSE OF CUTLERY

IMPRESSION MACHINERY INDIA PVT

ITD

INN - II VENTURES INSTA GIFTS INDIA

INSTAFIT IRYA GIFT / TGF ISVARA JRV & BSOUL

JYOTI WATERPROOF KABAN INDUSTRIES KAINAAT DESIGNS KANAK HADICRAFTS

KANGARO

KAVED ESSENTIALS

KENY PLASTIC INDUSTRIES

KIESHA

KRANATH KREATIONS

KRYPTON
LEGEND PENS
LIVPURE
LOGAM INDIA
LUGGERO
METASHOT
METERIQUE
MILESTONE

MOTIVATIONAL GIFTS

MUNCHFIT NAMHYA FOODS

NATURAL CONSUMER CARE NAVNEET EDUCATION

NISAAR BRANDS BEAUTY PVT. LTD. NWI

NWI OGO NUTS PAC MY PRODUCT PANKHUDIYAN PENTEL

PHILIPS LIGHTING

PILOT

PLASTICO IMPEX POPLI BRASS PREMIER TEA

PROFFITTO INTERNATIONAL

QUBA RAM-AYANA

RANGOLI FURNISHING

RARE RABBIT

**RED RIBBONS GIFTING** 

REEBOK / MONTE CARLO/ REID &

**TAYLOR** 

RENEE COSMETICS
ROSE AND WILLOW
ROYAL DRY FRUIT
S.L. INDUSTRIES
SAFINA TABLE WARES
SAMURAI EXPORTS
SAVON WHOLESALE
SHANTI TROPHIES
SHIVAY INTERNATIONAL

SIGNORAWARE SIMPLY SCRIBBLE SOWL ETRADERS STAR ENTERPRISES STUBBORN FACTORY

STUTI

SUGANDH LOK SUPER MUNCHIES

**TAROOB** 

**TECMAC SOLUTION** 

TEXEL

THE LOVE CO.

**TULSI NUTS & DRY FRUITS** 

TURTLE

UNINOX HOUSEWARE

**VASYERP** 

VGR INDIA OFFICIAL PRIVATE

LIMITED VINCY VJ & SONS VOLTT VRIKSHA

WHITESQUARE INT. WINNERS CHOICE

WOYO ZANIBO

& MANY MORE ON THE SHOW FLOOR

# ASPECIAL THANKS TO OUR PARTNERS

#### TITLE SPONSOR



We extend our heartfelt appreciation to Pinnacle Enterprises for their significant role as the Title Sponsor. Their unwavering support and collaboration have made our event a grand success.

Established in 2012, Pinnacle Enterprises is a leading manufacturer, supplier and trader of a diverse range of premium gift items and promotional products. They are the United Colors Of Benetton distributors, Tommy Hilfiger, Wildcraft, Steve Madden, FabIndia, Farmley, My Trident, Gas, Pexpo, Lapcare and Woodland. Their annual turnover for FY 2023 was 50cr. They employ over 45 professionals, with a diverse team across various departments; they have 5 offices across India, with key locations in Delhi and Mumbai, manage a network of 4 warehouses ensuring efficient distribution and inventory management, stockists for UCB, Tommy Hilfiger, My Trident, Gas, Lapcare and FabIndia having stock worth Rs.15cr and proudly serve over 200+ clients and 2000+ resellers.

Their product portfolio includes branded T-shirts, Laptop Bags, Belt & Wallet combos, bedsheets, jackets, bottles, dry fruits, consumer electronic products, Promotional T-shirts, caps, keychains and joining kits, all designed in line with the latest market trends using advanced equipment. Pinnacle Enterprises is committed to using the best raw materials to create high-quality promotional products. Pinnacle Enterprises offers end-to-end customisation services to meet specific brand and customer requirements with competitive pricing and fast delivery; this sets them apart, making Pinnacle a preferred choice for all corporate gifting and promotional materials.

## **REGISTRATION SPONSOR**



We are proud to have Mutha Impex as our Registration Sponsor. Their support is crucial to the seamless registration process for our event.

Established in 2017 in Bengaluru, Karnataka, Mutha Impex is a proprietorship firm known for its wholesale distribution of Stainless Steel Mugs, Stainless Steel Water Bottles, and other high-quality products. Their commitment to quality and customer satisfaction has made them a trusted name in the industry.

## LANYARD SPONSOR



We are grateful for Power Plus & Castilo's generous support as the Lanyard Sponsor. Their contribution significantly enhances the experience of our event attendees.

Power Plus India has been a leader in utility products for the past 25 years, consistently delivering exceptional value with innovative ideas. Originally starting with corporate gifting, Power Plus has expanded its product range to include Clocks, Multifunction Toolkits, Vacuum Flasks, Mobile and Computer-related products, Power Banks, and various other gadgets. Their offerings include premium gifts, unique stationary items, and excellent travel-related products. These products are ideal for corporate and personal gifting, ensuring a positive and memorable experience for both the giver and the receiver.

#### **SHOW INFO GUIDE SPONSOR**



RAM-AYANA intertwines the teachings of Lord Rama with modern life through sustainable religious artifacts, promoting eco-consciousness and mindful living. Their mission is to foster peace and tranquility at home with high-quality, environmentally friendly products that enhance spiritual practice. The vision is to inspire a global community to connect with the timeless values of the Ramayana, cultivating faith and devotion for a more meaningful life. Through their unique blend of spirituality and artistry, RAM-AYANA offers intricately designed products to transform spaces into sanctuaries of serenity.

### SUPPORTING ASSOCIATION



We extend our heartfelt appreciation for the enduring collaboration with CGAI. Working alongside the esteemed organisation has consistently been a source of great honour and inspiration no matter where we go.

The Corporate Gifts Association of India (CGAI) is a non-profit organisation dedicated to promoting the well-being of the corporate gifting industry by addressing diverse facets of its growth. With members across India, CGAI unites industry professionals on a shared platform, fostering mutual business advantages. This collaborative network allows all members to connect and engage in sourcing and supply endeavours seamlessly.

## KNOWLEDGE PARTNER FOR GIFT TALKS



We are honoured to collaborate with MAPP Magnificence as our Knowledge Partner. Their expertise and insights greatly enrich our event content.

The gift packaging industry is experiencing a significant surge in demand, creating opportunities for professional gift packers and businesses. MAPP (Magnificence Academy of Packing Professionals) is an internationally acclaimed gift packaging training and business development institute. Since its inception in 2007, MAPP has provided state-of-the-art education through lectures and practical sessions. Their courses cover both traditional and trending gift packaging and wrapping styles, focusing on enhancing their trainees' skill sets and design capabilities. MAPP is renowned for its innovative gift packaging ideas, enabling students to create unique designs.

## **ABOUT THE ORGANISER**

**MEX Exhibitions Pvt. Ltd.** is an international exhibition company with a strong presence of over four decades in the advertising industry, **over 27 years in publishing & 20 years in exhibitions**. The company has produced more than 100 market-leading trade exhibitions for various segments in addition to publishing various magazines & advertising trade directories of repute. Successful exhibitions are conducted all over India, Dubai, Singapore and Thailand.

For more details,

Visit our website at: www.mexexhibits.com

## Organizer:



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