

SHOW PREVIEW



**24|25|26
JULY 2025**

Bharat Mandapam
(Pragati Maidan)
New Delhi, India

India's Gifting Industry Gets a Major Business Boost in 2025

Now in its 28th edition, India's leading business event for gifting and promotional solutions returns to Delhi this July with its biggest showcase yet. From 350+ exhibitors in 2022 to a projected 650+ in 2025, the platform has grown exponentially, mirroring the surge in demand for curated, sustainable, and tech-enabled gifting. What began as a sourcing ground has now evolved into a pulse point of the industry, driving innovation, unlocking partnerships, and shaping buyer behaviour across corporate, retail, institutional, and distribution segments.

Hosted at the iconic Bharat Mandapam, the 2025 Delhi edition will bring together a powerful mix of decision-makers—corporate buyers, wholesalers, distributors, retailers, e-commerce platforms, marketing professionals, HR heads, admin teams, brand managers, gifting consultants, purchase heads, event planners, merchandisers, and trade agents and lot more making it the most diverse and business-focused edition to date. With thousands of curated products on display, the show continues to define what's next for India's ever-evolving gifting economy.



REGISTER NOW TO VISIT

"Pre-register before July 14 to save ₹1000 and register for free!"

24-26 JULY 2025 | BHARAT MANDAPAM (PRAGATI MAIDAN), NEW DELHI

THE 28TH EDITION WILL SHOWCASE

650+
EXHIBITORS

4000+
BRANDS

30,000+
PRODUCTS

Inside India’s Gifting Powerhouse: What’s Driving Business in 2025



- **Networking Opportunity**
Connect with industry leaders, suppliers & potential partners to grow your network.
 - **Match Your Sourcing Needs**
Find diverse, high-quality gifting solutions at competitive prices.
 - **Gauge Business Opportunities**
Unlock new partnerships, investments & growth avenues.
- **Market Insights**
Stay updated on trends & innovations to drive smarter business decisions.
 - **Expert-led Seminars**
Learn from experts on trends, growth strategies & market shifts.
- **Know Your Competition**
Track competitor products & strategies to stay ahead in the game.
 - **Unfold Latest Trends**
Spot emerging trends in corporate & personalised gifting.



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From Corporate to Festive Discover It All

Key Exhibit Segments

-  CUSTOMIZED GIFTS & PROMOTIONAL PRODUCTS
 -  ELECTRONIC GADGETS & HOME APPLIANCES
 -  HOUSEWARE & KITCHEN APPLIANCES
 -  PREMIUM GIFTS / GOLD & SILVER GIFTS
-  BEAUTY HEALTH & WELLNESS GIFTS
 -  AWARDS & REWARDS
 -  STATIONERY & OFFICE SUPPLIES
 -  LUXURY GIFTS & LIFESTYLE PRODUCTS
-  GOURMET HAMPERS
 -  HANDICRAFTS, HOME DECOR & FURNISHINGS
 -  INNOVATIVE GIFTING BOXES
 -  CUSTOM BRANDING MACHINERY

Gifts By Occasion

-  CORPORATE GIFTS & PROMOTIONS
-  CELEBRATION & FESTIVE GIFTS
- SPECIAL FOCUS

 WEDDING GIFTS

INDIA'S PREMIER PLATFORM FOR **STATIONERY & OFFICE SUPPLIES**



Bringing a focused space to the heart of the exhibition, the Stationery World Pavilion highlights the role of well-designed stationery in both daily utility and corporate gifting. From premium notebooks, journals, planners, and desk accessories to writing instruments, office supplies, and school kits, the pavilion showcases a wide array of products that blend functionality with aesthetics. It enables bulk sourcing, private labelling, and brand partnerships across categories that continue to gain relevance in professional and promotional gifting.

WHAT'S ON DISPLAY

- Arts and Crafts Materials
- Calendars & Planners
- Desk Organisers
- Educational Supplies & Toys
- Filing & Storage Systems
- Folders & Binders
- IT Products & Accessories
- Notebooks & Diaries
- Office Signage Solutions
- Office Supplies & Stationery
- Paper Products
- Writing Instruments

AVAIL YOUR E-BADGE NOW

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GIFT TALKS



A platform where industry voices come together to decode trends, share insights, and spark conversations that shape the future of gifting — from innovation and sustainability to strategy, sourcing, and beyond.



DAY 1

INAUGURAL SESSION:

Emerging India: The Role of Gifts World Expo in Elevating the Indian Gifting Industry.

SHIFTING DYNAMICS IN GLOBAL GIFTING SPACE:

Global Gifting Trends and Opportunities: Insights into cross-border gifting preferences and export opportunities.

SUSTAINABLE GIFTING:

Trends in Sustainable Gifting: Eco-friendly gifts and the rise of conscious gifting.

EMERGING TRENDS IN CORPORATE GIFTING

Smart Gifting: The Rise of Gadgets, E-Vouchers & Interactive Stationery Reshaping Business Gifting.

DAY 2

UNLOCKING INDIA'S GIFTING POTENTIAL:

Challenges and opportunities in the Indian Gifting Market- Insights into regulatory issues, sourcing, and scaling challenges.

WOMEN IN GIFTING:

The Rising Contribution of Women in the Indian Gifting Industry: She is Defining the Future.

INVESTMENT SPOTLIGHT:

Discussing the Role of Startups & Large Enterprises in Attracting Angel Investment Inspired by the Shark Tank Concept

SPOTLIGHT ON INDIAN STATIONERY MANUFACTURERS:

The Rise of Indian Stationery Manufacturers: Gaining Global Recognition and Market Reach.

DAY 3

TRENDS IN PERSONALISED WEDDING GIFTING:

Customised Wedding Gifting: Crafting Memories Through Personalised Wedding Gifts & Designs.

EVOLVING TRENDS IN GIFT PACKAGING:

Wrapped to Impress: The Role of Packaging in Enhancing Gift Appeal & Brand Value.

BOOSTING SALES WITH DIGITAL MARKETING IN STATIONERY & GIFTING:

Digital Marketing for Gifting and Stationery Businesses: Leveraging social media, SEO, and e-commerce to grow sales.

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EXCLUSIVE ATTRACTIONS AT THE SHOW FLOOR

Start-Up & Innovation Zone

Discover breakthrough ideas and disruptive gifting solutions from emerging brands redefining the industry.

Sustainable Products Zone

Explore eco-conscious, ethically made gifts designed for modern businesses embracing responsible consumption.

Trending Products Showcase

Get a first look at the most talked-about gifting products of the year all in one curated display.

Visitor Rejuvenation Zone

Take a break, recharge, and network in a relaxed space featuring café seating, games, and photo ops.



NEW BRANDS NEW ENERGY

With a growth rate of 33% every year, the expo is becoming bigger & better. Every edition has debuting brands to bring in diversity.

PLAN YOUR MEETINGS IN ADVANCE

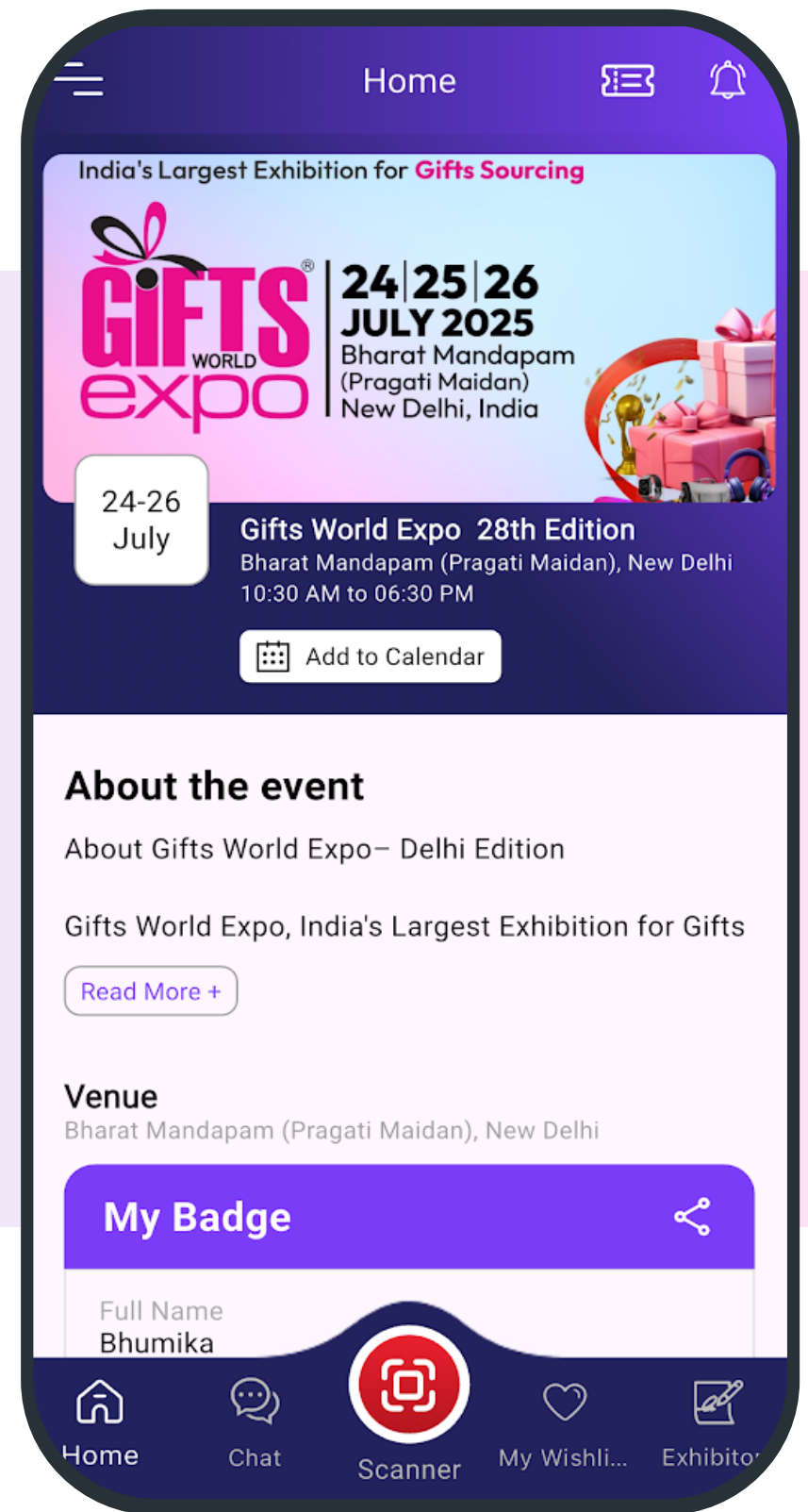
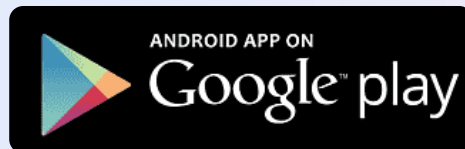
VIEW OUR EXHIBITOR LIST



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GIFTS WORLD EXPO APP

The ultimate companion for both visitors and exhibitors, the app is designed with all necessary tools, including an exhibitor list, show schedule, product details and much more, so that you can make the most of your business day.



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