

SHOW PREVIEW 2026

South India's Largest
Exhibition for Gift Sourcing



GIFTS
WORLDexpo
—BENGALURU—

20 | 21 | 22
August 2026

Tripura Vasini, Palace
Grounds, Bengaluru

The 6th edition of Gifts World Expo Bengaluru 2026 is South India's leading B2B sourcing platform for the gifting industry, bringing together the diverse gifting ecosystem under one roof. Hosted in Bengaluru, a city where rich cultural traditions and a strong residential market meet a dynamic urban lifestyle and a thriving corporate ecosystem, the exhibition reflects the growing demand for gifting, lifestyle and promotional products across consumer and business segments.

As a strategic sourcing destination for the entire South Indian market, the exhibition brings together manufacturers, distributors, wholesalers, retailers, corporate buyers, importers and institutional buyers from across Karnataka and neighbouring markets, creating opportunities to discover new products, build partnerships and expand business networks.

The exhibition offers comprehensive sourcing across 13 product segments, including apparel & accessories, handicrafts, home décor, houseware, luxury gifts, promotional products, wellness, beauty and grooming, alongside the debut Stationery Pavilion for stationery and office supplies.

A key highlight is the Startup & Innovation Hub, bringing together emerging brands, new businesses and innovative products shaping the future of the gifting industry. The dedicated platform gives new brands an opportunity to showcase their offerings, connect with buyers and explore business opportunities.

The show will also feature Gift Talks, offering insights into relevant industry trends and opportunities. Supported by leading industry bodies including the National Jute Board (NJB), Corporate Gifts Association of India (CGAI), Handloom Handicraft Exporters Welfare Association (HHEWA), Pen & Stationery Association of India & The Tamilnadu Pen Manufacturers and Dealers Association, the exhibition continues to strengthen innovation, sustainability and commercial growth across South India's evolving gifting market.

Dates : 20th – 22nd August 2026

Venue : Tripura Vasini, Palace
Grounds, Bengaluru

Organiser : MEX Exhibitions Pvt Ltd
& Messe Frankfurt Trade
Fairs India Pvt Ltd.



SHOW STATISTICS

250+
Exhibitors

75+
New Participants

1,000+
Brands

10,500 sqm
Gross area

8,000+
Products

50+
New Product Launches

SHOW HIGHLIGHTS

- Bringing together exhibitors, buyers, distributors and industry professionals from across Karnataka, Tamil Nadu, Telangana, Andhra Pradesh, Kerala and other key markets, the show is creating a dynamic platform for South India's gifting industry.
- The exhibition offers an expansive sourcing portfolio spanning 13 key product segments, including Apparel & Accessories, Awards & Rewards, Bags & Travel Accessories, Branding & Customisation Machineries, Confectionery, Beverages & Gourmet, Electronic Gadgets & Home Appliances, Gifts Packaging Materials & Accessories, Handicrafts, Home Décor & Home Textiles, Houseware & Kitchen Appliances, Luxury & Premium Gifts, Promotional Gift Products, Wellness, Beauty & Grooming, and Stationery & Office Supplies in one destination.
- Making its debut at the exhibition, the dedicated Stationery Pavilion adds a new dimension to the show, bringing together stationery, office supplies, writing instruments and related products to meet evolving sourcing needs.
- The Startup & Innovation Hub puts emerging businesses, fresh concepts and innovative products in the spotlight, creating a platform for new-age brands to connect directly with buyers and industry leaders.
- 75+ new participants are bringing new companies to the show floor, driving business propositions, alongside 50+ new product launches, giving buyers an opportunity to discover emerging trends and products.

EXHIBITOR INSIGHTS

- From customised stoles and gift boxes to branded hampers, exhibitors are seeing growing demand for personalised gifting solutions
- Sustainability is taking centre stage in gifting, with recycled and upcycled materials, jute, natural fibres, plantable products, reusable packaging and artisan-made products emerging as popular choices for conscious and purpose-driven gifting
- As Indian craftsmanship finds a place in modern gifting, handcrafted products and "Made in India" offerings are being reimagined through contemporary designs for corporate, festive and luxury gifting
- Exhibitors are combining aesthetics with functionality and quality, offering products that are not only visually appealing but also useful, durable and designed to create a lasting impression

Market Information

INDIA GIFTING MARKET

Estimated market size

USD 816.3 Million

in 2025



Expected to reach:

USD 1.08 Billion

by 2034

Growing CAGR rate of
3.10%

(Source: IMARC Group, 2025)

GLOBAL GIFTING MARKET

Estimated market size

USD 509.27 Billion

in 2026



Expected to reach:

USD 678.08 Billion

by 2034

Growing CAGR rate of
3.64%

(Source: Fortune Business Insights, 2026)

GLOBAL PERSONALISED GIFTS MARKET

Estimated market size

USD 30.79 Billion

in 2025



Expected to reach:

USD 45.09 Billion

by 2030

Growing CAGR rate of
7.7%

(Source: The Business Research Company, 2025)

INDIA STATIONERY MARKET

Estimated market size

USD 2.61 Billion

in 2024



Expected to reach:

USD 4.02 Billion

by 2030

Growing CAGR rate of
5.64%

(Source: TechSci Research, 2026)

NEW LAUNCHES & PRODUCT DISPLAYS



Add Pens Pvt Ltd will showcase its range of brush pens and markers, featuring dual-ended versatility with a brush tip for expressive strokes, lettering and blending, and a fine tip for precision detailing and outlines. The set offers a vibrant palette of 36 distinct shades across 18 dual-tip markers, housed in a compact, sturdy tri-fold case for organised and portable storage.



Casleisure Private Limited, aka Caslay, will showcase its new Polo T-Shirt, crafted from organic cotton and recycled PET bottle scrap. GOTS- and RCS-certified, the sustainable apparel range combines premium quality with affordability, reflecting the growing demand for responsible corporate gifting. Alongside the new launch, Caslay will also present a diverse range of sustainable bags and apparel.



House of Gulab will showcase 10 new gift boxes across desk essentials, journaling and décor, featuring customisable packaging and add-ons. Handmade in India by artisans, the collection blends traditional Indian handcrafting techniques such as handblocked printing, applique and kantha work with contemporary gifting formats.



Wonderchef Home Appliances will showcase India's finest mixer grinder, Nutri-Blend Turbo 750W. This product comes with transparent, unbreakable jars, powerful motors and sharp stainless-steel blades to extract every ounce of immunity-enhancing antioxidants from your foods, with the super-sharp blades rotating at high speed.



ARDPURE Sustainable Ventures LLP is launching its Special Gift Packaging Collection, featuring handwoven baskets, boxes and bags crafted with embroidery, leather work and distinctive shapes. Exclusively launched for the festive season, the collection is entirely handmade without the involvement of machinery. These sustainable gifting solutions are ideal for bulk festive, wedding and event gifting.



Hafele India Pvt Ltd will showcase its NOIL Lite Air Fryer, a healthier cooking solution that uses Rapid Air Technology to deliver crispy, delicious food with up to 90% less fat and little to no oil. Featuring a sleek design and 8 pre-set programmes, the air fryer offers a versatile and convenient addition to modern kitchens, making it an ideal solution for corporate gifting.



Wander Weaves will be launching its export-quality sustainable jute products, offering eco-friendly, recyclable and biodegradable alternatives to conventional products. Crafted using environmentally sustainable materials such as jute, jeco and cotton cloth, the collection brings sustainability into everyday living while presenting versatile solutions for the evolving gifting industry.



Xech Technologies Pvt. Ltd. will be launching the Hydroboil Go, a new product designed to make boiling water convenient while on the go. With its compact, portable format, Hydroboil Go offers a practical solution for everyday travel and mobility, making it a versatile option for corporate gifting and suitable for resellers and end clients alike.



BANGALORE 2026

DAY 1 – 20 AUGUST 2026

2 - 3 pm | Why Bengaluru is Becoming India's Gifting Hub?

3 - 4 pm | Celebrating Her Story: Women Driving Creativity and Change in Gifting

DAY 2 – 21 AUGUST 2026

1 - 2 pm | The Gifting Story: Told by the Legends

2 - 3 pm | Presentation - Why Most Gifting Businesses Stay Small And How to Escape It) by Srikanth Acharya

3 - 4 pm | Workshop - The Art of the Perfect Hamper by Rajni Chowdhary, Traditions



For more information, please contact:

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